What would it cost to replace Mom?

She's a chauffeur, teacher, chef, dryer of tears...otherwise known as 'Mom'. Think about all the tasks Mom does in one day. How much would it cost to pay someone else to do all of the things that a stay-at-home mother does for her children?

Nothing can replace her, but having life insurance means that the family will be financially protected if the unexpected were to happen.

**HOW MOM SPENDS HER WEEK:**

- Accountant
- Babysitting
- Chauffeur
- Cook
- Counselor
- Groundskeeper
- Hairdresser
- Housekeeper
- Interior Designer
- Nurse
- Private Detective
- Teacher

**Mom's Annual Salary: $162,581**