A Life Insurance Solution: The Term Rider Advantage

Stacking term coverage can help you purchase the right amount of protection for the right length of time and may be the most cost-effective way to buy insurance.





Olivia is 35 years old and works full-time with her husband to provide for their two young children. She wants to protect her family's income with life insurance coverage, in the event she's no longer around to take care of them.

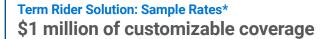
With the help of an advisor, Olivia determines that she **now needs about \$1 million of coverage** to help pay the mortgage, expenses and college tuition.

In 20 years, her protection needs will be reduced significantly. Both of her children will be out of college and the mortgage paid off, however, she still wants to cover her income and debt through her working years, as well as pay for funeral expenses.

What are the most affordable coverage options for Olivia and her family?

Term life insurance can be purchased in periods of 10 to 40 years and is usually a very budget-friendly option. Insurance is not a one-size-fits-all solution and one way to save is to customize coverage by taking advantage of Term Riders.

- A Term Rider (one or multiple) can be stacked on top of a base term policy for 10, 15 or 20 years.
- Term Riders will automatically drop off at the end of the additional insurance rider coverage period.
- When a Term Rider expires, the premium due and total coverage will be reduced by the Term Rider amount.



\$1 million 40-year Base Policy

OPTION 1

\$1,081

Annual premiums rounded to nearest whole dollar and based on female, age 35, best health class \$250k 40-year Base Policy

\$750k, 20-Year Term Rider

OPTION 2

40 Year Base \$336 20 Year Rider \$225

Total \$561

- 1 Purchase \$1 million of 40-year OPTerm coverage but keep
- 2 **Purchase \$250k of 40-year OPTerm coverage** as a base policy, add a \$750k, 20-year term rider for \$1 million total coverage.

paying for more coverage than needed after 20 years.

\$520

annual premium savings with the Term Rider option!

Interested in customizing your life insurance coverage? Find out if a term rider solution may be right for you.

Let's talk. Give me a call today



*Premiums should always be quoted online and sample rates provided should not be used as a means for quoting premiums with clients or prospects.

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