

What would it cost to replace Mom?



How mom spends her week:

She's a teacher, chef, chauffer, dryer of tears...otherwise known as 'Mom'. Think about all the tasks Mom does in one day. How much would it cost to pay someone else to do all of the things that a stay-at-home mother does for her children? **Here's just a few ways Mom spends her week:**



Chef
17 hours



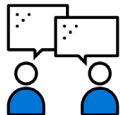
Housekeeper
15 hours



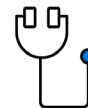
Detective
5 hours



Chauffer
9 hours



Counselor
5 hours



Caretaker
45 hours



Teacher
30 hours



Event Planner
48 hours



Judge
3 hours

Total hours worked per week: 163 hours, 6% increase from 2019*

Mom's value is at an all-time high at \$93,920 – a 32% increase over last year.*

Nothing can replace her, but having life insurance means that the family will be financially protected if the unexpected were to happen.

*Statistics from Insure.com, Mother's Day Index

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