

How to play it safe this summer

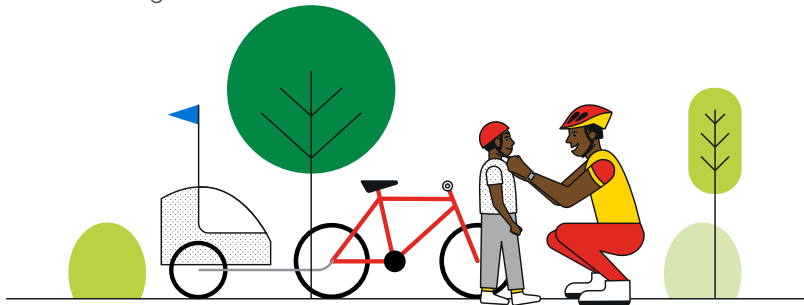


Tips on having fun and protecting your family.

Summer fun is here — and the great outdoors is calling your name. Whether you're chilling in your backyard to exploring the deep woods, these simple safety tips will help keep you and your loved ones protected all season long.

Always wear a helmet

Wearing a properly fitted and CPSC-approved helmet is a no-brainer whenever you're heading out on the bikes, scooters or skates. If it's got wheels, grab your helmet before you go, go, go.



Don't forget the life jacket

Summer and playing in the water just go together — and life jackets are a must for any water activity. Make sure there are enough for everyone. Remember that life jackets save lives.



Use sunscreen and stay hydrated

Choose a broad-spectrum sunscreen (protects against UVB and UVA rays) that has an SPF of 30 or higher. Drink lots of water and don't forget to cool down with a sweet treat!



Pack the right camping gear

Even if the forecast says 75 and sunny, be sure to pack a rain jacket and rain pants. Stay dry by setting up your tent on the highest slope at your campsite.

Apply for life insurance — keep your family protected year-round.

There are lots of things you can do to keep your family safe this summer. One of the easiest ways to protect them year-round is with a term life insurance policy. Apply in less than 15 minutes and get covered for as little as \$7/month* — that's less expensive than a bottle of sunscreen.

*A \$7 monthly premium is applicable for a 20-year-old female nonsmoker in excellent health purchasing a 10-year term life insurance policy with a \$100,000 face amount.

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