

# Our Financial Strength

Legal & General America



## Legal & General America

For over 70 years, we've been in the business of providing financial protection for American families from coast to coast.

The Legal & General America companies are Banner Life Insurance Company and its subsidiary William Penn Life Insurance Company of New York. Banner was founded as GELICO in 1949 and has been part of Legal & General Group Plc since 1981; William Penn joined in 1989.

While Banner Life and William Penn remain the companies that underwrite and issue our policies, we go to market under a single name, Legal & General America.

## Independent Ratings For Overall Financial Strength

**A+**

The A+ (Superior) financial strength rating for Banner and William Penn, A.M. Best noted our "very strong market position" and "well-recognized brand".

**AA-**

The Standard & Poor's reaffirmed the AA- (Very Strong) financial strength rating we share with our parent company, assessing our operations as core to Legal & General Group.

**AA-**

Fitch Ratings reaffirmed the insurance financial strength ratings for its core rated operating entities, Banner and William Penn, with ratings of AA- (Very Strong).

**94**

Our COMDEX score is a composite of all the financial strength ratings Legal & General America has received.

## What Makes Us Strong

### 95% Investment Grade Portfolio<sup>1</sup>

The Legal & General America operating companies are among the most financially sound life insurers. Our investment portfolio is conservatively positioned and prudently managed. It's highly liquid and well diversified with approximately 95% investment grade corporate bonds and very highly rated structured securities.

### 1.3 Million U.S. Customers<sup>1</sup>

That's the number of policy owners counting on us to help provide financial security for the people they have so carefully chosen to protect.

### New Coverage Ranks Us In The Top Five<sup>2</sup>

Legal & General America is a top five provider of term life insurance in the U.S., issuing more than \$57 billion in new coverage in 2019. We also issued approximately \$1 billion in new annuity contracts in 2019 to over 12,530 annuitants.

### \$759 Billion of Coverage In Force<sup>1</sup>

Legal & General America is growing; our life insurance in force is over \$759 billion.

### Over \$5 Billion In Invested Assets<sup>3</sup>

Another testament to our financial strength, the Legal & General America operating companies have over \$5 billion in invested assets at year-end 2019.

### Capitalization Is More Than The Industry Average<sup>4</sup>

The capitalization level of a company is particularly meaningful because it measures a company's solvency. It assesses the company's assets available to pay future liabilities; such as current and future policyholder benefits. On this basis, we are particularly strong. The Pure Capital Ratio measures the cushion a company has against a decline in the value of its assets. Our Pure Capital Ratio was 18.1%, more than the industry average of 12.1%.

## Our Parent Company: Legal & General Group Plc

### A History More Than 180 Years Strong

Founded in 1836 in London where it still has its headquarters, Legal & General Group Plc has operations in Europe, North America and Asia.

### 9th Largest In The World<sup>5</sup>

Legal & General Group Plc is the 9th largest insurance company in the world, as measured by non-banking assets.

### 10 Million Customers Worldwide<sup>6</sup>

That's the number of people who rely on Legal & General Group Plc for life insurance, pensions, investments, and general insurance plans.

### \$1.5 Trillion Assets Under Management<sup>7</sup>

Legal & General Group Plc is one of the world's largest insurance and investment management groups, with total assets under management of \$1.5 trillion.

### Award Winning

Legal & General Group Plc received numerous awards in 2019 including "Best Business Protection Provider" from the Investment Life & Pensions Moneyfacts Awards.

<sup>1</sup> Year-end 2019

<sup>2</sup> Top five term life ranking based on coverage in the brokerage channel; 2019 LIMRA U.S. Retail Individual Life Insurance Sales By Channel

<sup>3</sup> Statutory Returns 2019

<sup>4</sup> Year-end 2019 ALIRT Insurance Research

<sup>5</sup> 2018 non-banking assets, 2020 study, A.M. Best

<sup>6</sup> Year-end 2019

<sup>7</sup> Conversions for year-end 2019, FX 1 GBP = USD 1.277C