Top reasons to use the Horizon Experience

We've been working with advisors like you who have switched from paper to our Horizon Experience and asked them what they loved most about it.

“It’s so simple — it helps me get back to what I do best: Helping more families get coverage fast.” — IMO Partner Review

Horizon vs. Paper

✓ Clients breeze through our digital application in 20 minutes or less
✓ With automated underwriting, 63% of clients got covered without a lab
✓ Cycle times are up to 2X faster so commissions are paid faster
✓ All applications are received In Good Order (IGO)
✓ 90% of clients accept offers made for Standard and better rating classes

✗ Paper applications take an average of 45 minutes to an hour to complete
✗ There are no instant decisions with paper
✗ Cycle times can get delayed because of APS/exam orders
✗ In Good Order (IGO) rates are lower and missing information on the application

Let us show you how easy it is.

With more than 100 million Americans who are uninsured or underinsured, now is the time to give our digital platform a try. Talk to a member of our sales team or check it out for yourself at lgamerica.com/horizon